

2024 Strategic Plan

Strategic Action Plan 2024

Big Horn County Democrats

ORGANIZING:

1. Between January 1, 2024 and January 1, 2025, have at least four meetings of the county party.
2. Between January 1, 2024 and January 1, 2025, have at least one meeting in northern Big Horn County.
3. By January 1, 2025, increase current highest attendance at a meeting (18) by at least 50%.
4. By January 1, 2025, increase participation at meetings of both under 30 and Latinx members.
5. By January 1, 2025, conduct at least one event in coordination with another Big Horn Basin county party/parties.

COMMUNICATIONS:

1. By January 1, 2025, build a website for the party.
2. By January 1, 2025, make 4 original, member-created, issue-oriented posts via social media, letter to the editor, etc.

FUNDRAISING:

1. By January 1, 2025, increase total funds raised in 2023 by 100%.