# DRAFT Strategic Action Plan

DRAFT Strategic Action Plan 2025

Big Horn County Democrats

ORGANIZING:

1. Between January 1, 2025 and January 1, 2026, have at least four meetings of the county party.
2. Between January 1, 2025 and January 1, 2026, have at least one meeting in northern Big Horn County.
3. By January 1, 2026, increase current highest attendance at a meeting (18) by at least 50%.
4. *****For each county meeting in calendar year 2025, each central committee person will  identify and contact at least two people who have not attended a meeting to extend an invitation.
5. By January 1, 2026, increase participation at meetings of both under 30 and non Caucasian members.
6. By January 1, 2026, conduct at least one event in coordination with another Big Horn Basin county party/parties.

COMMUNICATIONS:

1. By January 1, 2026, make at least one monthly issue-oriented communication from the central committee/chair to our mailing list, posted on the website and our Facebook page.
2. By January 1, 2026, make 4 original, member-created, issue-oriented posts via social media, letter to the editor, etc.  ????????????
3. By July 1, 2026, use the platform and ongoing

conversations to design a reproducible belief statement for members to disperse/post in the community

COMMUNITY ACTION:

1. By January 1, 2026, plan (and execute?) a community event addressing an issue or issues we have identified as important in Big Horn County.

FUNDRAISING:

1. By January 1, 2026, raise at least 50% of total funds raised in 2024.